



**Partnering Resources**

PO Box 382495  
Cambridge MA  
02238 -2495

FOR IMMEDIATE RELEASE  
September 2, 2008

Contact: Maya Townsend  
617.395.8396

---

**Partnering Resources Featured at 2008 OD Network International Conference**

CAMBRIDGE, MA, Sep 2, 2008 – Partnering Resources, a local consultancy that helps companies align, adapt, and achieve results, will present on October 21, 2008 at this year’s OD Network International Conference in Austin, Texas.

Partnering Resources founder Maya Townsend will join Dr. Deb Peck of Seity, Inc., Dr. Michael Ray of University of Arizona, and Stephanie Sobczak of Physicians Plus for a session entitled: “Network Power: How Organizations Can Benefit from Growing and Harvesting Informal Networks.”

Informal networks are the next frontier for organizational diagnosis and improvement. Long cited by leaders and researchers as a key influencer of organizational performance, informal networks are difficult to identify and measure precisely because they are informal. Every organization has a network of relationships that employees activate in order to complete routine transactions, innovate, strategize, improve, and make decisions. In this session, Townsend, Peck, Ray, and Sobczak will discuss essential organization network characteristics and ways to diagnose them.

*About the OD Network Conference:* The OD Network is the premiere membership organization for organization development professionals. For information about the annual OD Network conference, visit <http://www.odnetwork.org/events/conferences/conf2008/>.

*About Partnering Resources:* Partnering Resources, a management consulting firm, helps leaders build aligned, focused organizations that solve complex problems and achieve their goals more effectively. Partnering Resources is based in Cambridge, MA and serves clients throughout New England and North America. For more information about Partnering Resources, visit [www.partneringresources.com](http://www.partneringresources.com).

# # #